

Preparing for social investment

Kindred is running a series of workshops for socially-trading organisations across Liverpool City Region, who want to understand what social investment's all about.



Kindred

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What is social investment?

Social investment is money that's for organisations that create positive social impact, which must be repaid through their trading activities.

Why we're running workshops

These workshops are designed for organisation's that:

- Generate regular income from paying customers, contracts, or other sources of trading income.
- Have started to think about social investment and have some ideas of how investment would help you grow.



What the workshops will cover

Across the series, you will:

- Review your current income and costs
- Develop your understanding of how you could use social investment to grow
- Clearly explain the positive difference your organisation makes
- Build a clear and realistic plan for growth
- Receive one-to-one feedback on your plans



These are practical, in-person working sessions using your own live information.

Workshop criteria

To join the workshops, your organisation must:

- Be registered on Companies House for at least six months
- Be based in and operating in the Liverpool City Region
- Be able to show at least six months of trading income
- Be an organisation that delivers social impact and value



Workshop overview

The next series of workshops will run in Liverpool on Tuesdays for seven consecutive weeks from 6th October until 24th November. They will run from 9:30am to 2:30pm (taking a break for half term).

Sessions include:

Financial position

Review your income and costs to assess whether trading can support repayable finance.

Investment requirement and forecasting

Define the investment needed and model repayment.



Telling your social value story

Communicate clearly why your organisation exists and how you create impact.

1:1 cashflow review

Review projections, the investment ask and repayment plan.

Social impact – measuring and reporting

Define impact measures and strengthen your evidence of change.

Growth planning session

Review what you've learned and how you could move forward.

If you think this is for you and you'd like to express interest, further details on application can be found [here](#).

Please note: Participation does not guarantee investment, and progression depends on meeting the criteria and demonstrating readiness

