

Track Record of Delivering Partnership

FUSION²¹



Chris Murray

- Chair NW-based Fusion21 Ltd, £500m procurement spend managed p.a. and Fusion Foundation, raising +£14m
- Commissioner on Adebowale Commission for Social Investment with Lord Victor Adebowale
- Ran Core Cities UK network of major cities outside capital
- National and local urban policy leadership, e.g. helped negotiate first wave of devolution from Whitehall to local govt
- Worked to found: G7 Urban 7 (urban groups across G7 nations reporting into G7 Heads of State); and
- 3Ci, Cities Commission for Climate Investment, bringing investors together with places to deliver local Net Zero
- Background in regeneration, attached to universities of Liverpool, Strathclyde and Boston Massachusetts

Track Record of System Change



Erika Rushton MBE

- Founded UK's largest asset-owning CIC delivering 700 businesses & 3,000 jobs
- Launch Pad – 81% of enterprises still trading after 10 years
- Founder Kindred £29M social impact in 4 years



Track Record of Social Investment



Tony Cahill



- Delivered £6m of blended investment funds since 2016 across 55 investees
- Attracted investment readiness grant funding for early-stage investees
- Developed a business support model for end-to-end investment life
- Launched new £4.25m Liverpool City Region focused investment fund in Feb 2024



**£6m invested &
£222m of
social impact
generated**

Track Record of Impact



Joanne Anderson

- EDI Consultant
- Founder of First Black Led Social Enterprise in Liverpool and BlaST
- Board Member Access, BII & UnLtd Growth Fund & Fair Finance for All
- Former Mayor of Liverpool
- First Directly Elected Black Female Mayor in Europe
- Responsible £500M Budget



**Eurovision £2M
invested/ £60M
impact**

Track Record of Management



Jennifer Van der Merwe

- Director of Kindred
- Managing regions first £6.5M Impact Investment fund
- Liverpool City Region Combined Authority Business and Enterprise Board member
- Esmée Fairbairn Foundation Advisor
- International community development



£29M Impact

**£10M
Raised**

Track Record in Social Enterprise & Investment

FUSION²¹



Dave Neilson

- Established Fusion21 Procurement Consortium; working nationally with over 1100 Members, from local authority, housing, health, education and blue light services sectors
- Procured 8000+ contracts in excess of £3 billion on behalf of Members with £380m in efficiency savings
- Created over 13,500 employment outcomes through Fusion21's 'Procurement with Purpose' model
- Generating social impact valued in excess of £200m

Established Fusion21 Foundation; the Founding Investor, with Social Investment Business, of the £21.5m Recovery Loan Fund

Founding Director of CoreHaus, an innovative modular housing business with Fusion21 as majority shareholder, with its first factory in Durham



**£3bn
procured,
generating
savings of
£380 and over
13,500
employment
outcomes**

Track record in public service innovation



- Working on some of the toughest public service challenges – focused on making the North West the best place to grow-up, grow-wise and grow-old
- 20 people from all sorts of backgrounds with all sorts of expertise
- Developed and incubated 2 award winning social ventures
- In 2023 we:
 - Supported 31 organisations to make real change
 - Worked on 55 projects
 - Gave thousands of people a real voice in the future of public services



**Over £6.5 million
secured for social
purpose orgs**

Track Record of Public Investment and Economic Development

More than
£70m
invested to
date



Dr Jo Leek

- Currently responsible for investments of circa £220m across various pots of funding
- Doctorate in systems transition with a specialism in social enterprise and a board member for Institute of Economic Development
- Co-developed Kindred and helped to secured £5.5m for social investment in LCR
- Helped to secure £5m public investment for Cradle to Career which will leverage an additional £17.5m of funding into LCR



Track Record of Investment



Natalie White

- Power to Change are the think-do tank that backs community business from the ground up.
- We work with policymakers, funders, community businesses, and our partners to turn bold ideas into action.
- Grown a movement, which has doubled since 2015, of over 11,000 community businesses, that employ 41,800 people, work with 126,000 volunteers, and contribute almost £1 billion to our economy.
- Founding partner, incubator and funder of Kindred, our £1m investment secured £5.5m investment from LCR CA

